FLEXVOID

Summer Internship Program

Unlocking Your Creativity Potential

info@flexvoid.com

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Internship Brochure: Graphic Designing

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Week 1: Introduction to Graphic Design Fundamentals

Graphic design is essential for effective communication. It involves combining text and images to convey messages in a visually appealing way.

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- Overview of Graphic Design
- Understanding Design Principles
- Introduction to Design Software: Adobe Photoshop, Illustrator, and InDesign
- Basics of Typography and Color Theory
- Introduction to Image Editing and Manipulation Techniques
- Hands-on Design Exercises

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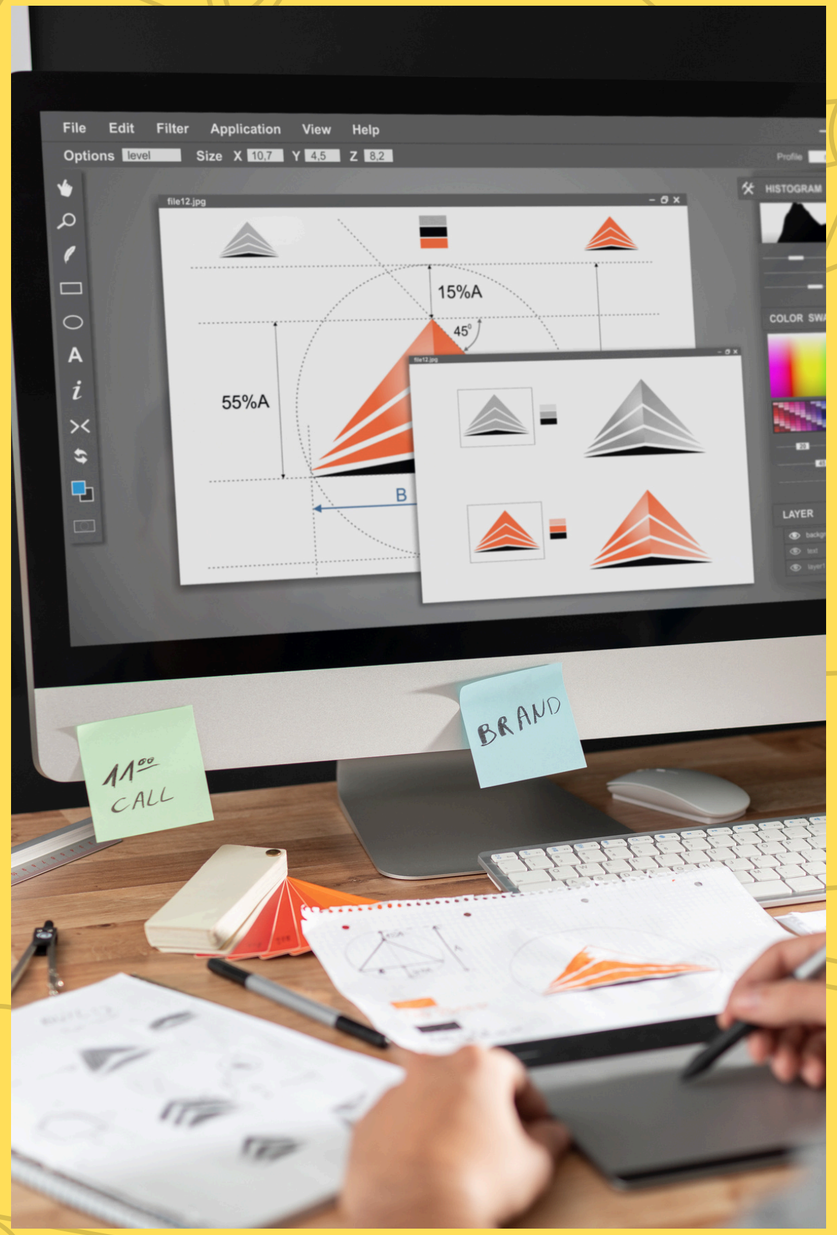
Week 2: Advanced Graphic Design Techniques

Learn to create stunning visuals with expert techniques.



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- Advanced Typography and Layout Design
- Understanding Vector Graphics and Illustrations
- Logo Design Principles and Practices
- Poster Design and Advertising GraphicsIntroduction to Digital Illustration Techniques Interactive Design Concepts

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Week 3: Specialization and Project Preparation

Learn to create stunning visuals with expert techniques.

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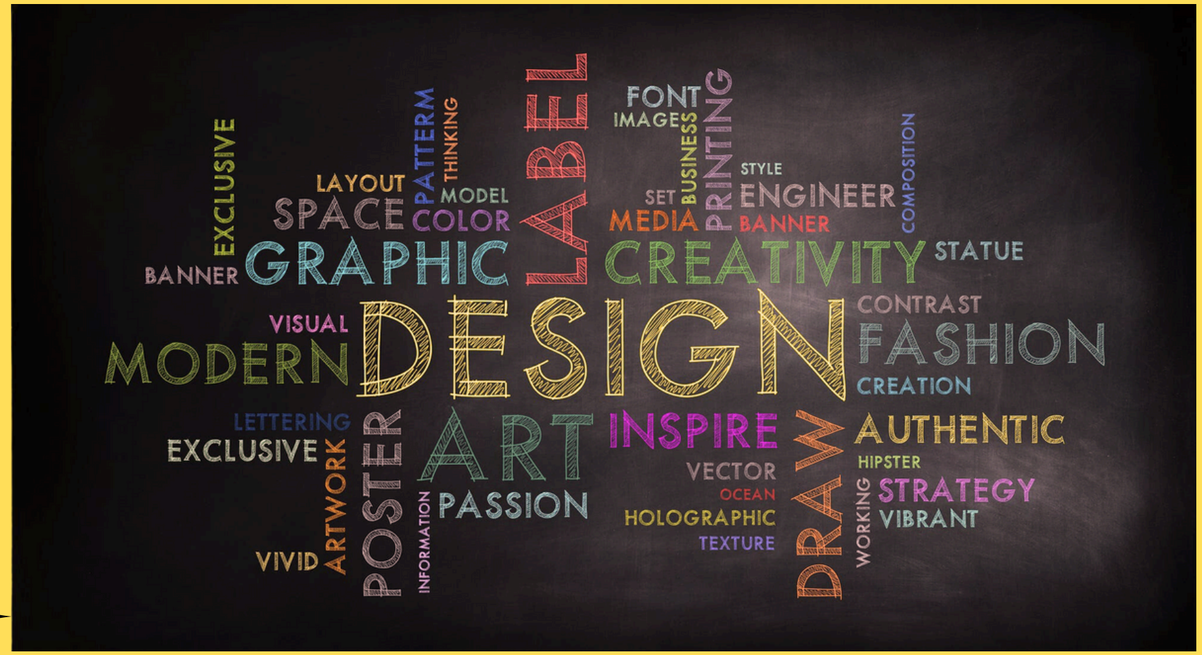
- Exploring Specialized Areas in Graphic Design (e.g., Branding, Packaging, Web Design)
- Portfolio Development Strategies
- Advanced Tools and Techniques in Design Software
- Industry Trends and Best Practices
- Project Planning and Ideation
- Mentorship and Guidance Sessions



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Week 4: Project Development and Presentation

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- Individual Project Development under Mentor Supervision
- Implementation of Learned Skills in Real-world Design Projects
- Regular Feedback and Evaluation Sessions
- Finalization of Project Features and Design Elements
- Preparation for Project Presentation
- Presentation of Projects to Industry Experts and Stakeholders
- Feedback and Evaluation of Internship Projects

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- Certification Ceremony for Successful Completion of the Internship
- letter of recommendation
- Swags / Goodies to the best performer

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Join us for an immersive journey into the world of graphic design, where creativity meets innovation! Unlock your potential and build a solid foundation for a successful career in graphic design with our comprehensive summer internship program.

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